



**National
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**College of
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For Immediate Release:

The First Breast Cancer Nurse Education Course Raises Quality of Breast Cancer Care in Malaysia

Principal sponsors: BP & DiGi

Petaling Jaya, Selangor. Friday, 28 April 2006 –

Aware of the dramatic need to improve breast cancer care amongst the increasing number of Malaysian women afflicted with breast cancer, BP and DiGi have joined together with our partners in breast health, and proudly presented the inaugural 5 day Specialist Breast Cancer Nurse Education Course in Malaysia at a venue sponsored by Johnson & Johnson.

This is a partnership with Amanita, The National Cancer Society of Malaysia, The College of Radiology Academy of Medicine of Malaysia and the Edith Cowan University, Perth, Australia. This unique opportunity for education was in line with the request by our Prime Minister, Datuk Seri Abdullah Badawi to improve cancer services for all.

Yang Bahagia, Datin Azrene Abdullah, Chairman of PRIDE and daughter-in-law of the late Datin Seri Endon Mahmood, presented certificates to 25 nurses from all over Malaysia, from both government and private hospitals, who had been specially selected to attend this sponsored course.

This course is an accredited unit of a Masters Degree from Edith Cowan University, Perth, Western Australia and has been specifically tailored to meet the needs of our women in Malaysia. Professor Kate White, PhD, Professor of Nursing and Director of Research from the Faculty of Nursing, University of Sydney was the primary lecturer. Adding value were local experts – Prof Dr Looi Lai Meng, Consultant Pathologist from the University Malaya Medical Centre, Dr Matin Mellor, Clinical Oncologist, Subang Jaya Medical Centre, Dr Evelyn Ho, Clinical Radiologist, Megah Medical Specialists Group and from Perth, Australia was Dr Tony Connell, Consultant Plastic Surgeon.

Mrs Dee Sidhu, herself a breast cancer survivor and chairperson of the organizing committee said, "It is widely recognized that specialist breast nurses can significantly improve health

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outcomes for those diagnosed with breast cancer by persuading them to seek conventional treatment and assisting them in the difficulties they confront with surgery, treatment and the psychosocial implications”.

Datuk Peter Wentworth, Chief Executive Officer of BP Asia Pacific (Malaysia) Sdn Bhd said, “We are proud to be able to assist Dee Sidhu and her partners in this important improvement in health care for women in Malaysia. The funds to support this initiative came jointly from BP directly and funds raised at the Rugby Charity in KL in June last year that BP co-supported. ”

Mr Morten Lundal, Chief Executive Officer of DiGi Telecommunications Sdn Bhd said, “Whilst DiGi has a strong Corporate Social Responsibility commitment to the community in preserving Malaysia’s heritage, we are proud to partner the organizers of this training programme as a tribute to the untiring efforts of our late YAB Datin Seri Endon Mahmood’s efforts in enhancing healthcare for breast cancer patients.”

About the Partners in Breast Health

Amanita – Amanita are retail stores with a social conscience. They are located in Perth Australia, Kuala Lumpur and Subang Jaya Medical Centre Selangor. They evolved after recognising the need for products and services for women living with cancer, in safe, non threatening surroundings that create an environment for healing. You can’t always change the outcome of a disease but Amanita will help change the way you experience that outcome.

NCSM – The National Cancer Society of Malaysia is dedicated to preventing cancer, saving lives from cancer and improving the quality of life of those living with cancer through patient care and education. The Society, which was founded in 1966, is financed entirely by voluntary contributions from the public and receives no government funding. This allows the Society to pursue new and innovative services for patients with cancer.

College of Radiology - The College of Radiology (**CoR**) is a chapter under the Academy of Medicine of Malaysia and its members comprises clinical radiologists, clinical oncologists, medical physicists and allied professionals. The CoR was originally the Malaysian Radiological Society formed in 1978. It aims to serve patients and society by maximizing the value of

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clinical radiology, clinical oncology, nuclear medicine, medical physics and allied health sciences. It has been involved in breast health programmes since 2001 and set up the Breast Health Info Centre online in both Bahasa Malaysia and English at its official homepage - www.radiologymalaysia.org

Edith Cowan University – ECU is a market leader in education for the service professions. Edith Cowan University (ECU) is located in Perth, Western Australia, a gateway to Asia. The University's international enrolments exceed 3,000 with students originating from more than 80 countries. ECU's origins go back to 1902 when it began as a teaching college. Today it is Western Australia's second largest university with almost 23,000 students. The mission of ECU is to provide, within a diverse and dynamic learning environment, university education of recognized quality.

About DiGi Telecommunications Sdn Bhd

DiGi is a leading mobile communications company providing a comprehensive range of affordable, convenient and easy-to-use wireless services to simplify and enrich the lives of its customers. The company creates value by selecting the most appropriate cutting-edge technology so that customers benefit from products and services that give them choice, convenience and control.

About DiGi's Amazing Malaysians

DiGi's Amazing Malaysians is a corporate social responsibility (CSR) programme which identifies passionate individuals who, quietly but with dedication, work towards preserving Malaysia's natural, social, art, cultural or built heritage. DiGi provides resources for these ordinary people doing extraordinary things to share their knowledge and skills with groups of 50-100 children or youth. Most of the projects are centred in rural locations, and the children involved come from the surrounding areas. This way, DiGi is able both to support commendable heritage work, and to introduce children to the rich tapestry of culture and tradition that makes up Malaysia's unique heritage.

About BP

BP has been operating in Malaysia since 1964 and its main business activities are in Refining and Marketing Downstream including lubricants, and chemicals and renewable

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energies such as solar.

Over the last 40 years, BP has grown significantly and established an excellent base in Malaysia. Since it started operating, BP has grown to include a group of wholly owned, joint venture and subsidiary companies engaged in the full spectrum of activities in the petroleum, chemicals and solar industries.

BP in the Malaysia Society

BP is innovative, committed to the protection of the natural environment, progressive in its restless search for improvement and, above all, performance driven – determined to deliver on every commitment made to all those with whom we do business.

Our community investment programmes in Malaysia include

1. **'The Ma'Daerah Turtle Sanctuary'** in Terengganu initiated and managed by a partnership between the Department of Fisheries (government), WWF-M (NGO) and BP.
2. Partner to a **Climate Change** initiative with the Centre for Environment, Technology and Development Malaysia (CETDEM) making us the first private company as well as the first business unit within the BP group to enter into such a partnership with the objective of taking positive action to address the issue of climate change.
3. A unique partnership with key **biodiversity** players from government, universities and NGOs to raise awareness about biodiversity as well as inform young Malaysians about the varied and exciting careers related to the management and conservation of biodiversity in the country.

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Media Centre at: <http://www.radiologymalaysia.org/Media>

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